Japan Plant Breeders’ Rights Management Organization (JBRMO), to be established, is a private, neutral organization that will manage the licensing of Japanese-bred varieties and promote their licensing overseas.

Committee to support JBRMO was established in 2023 and consists of:
- Representative: National Agriculture and Food Research Organization (NARO)
- Accountant: Japan Association for Techno-innovation in Agriculture, Forestry and Fisheries (JATAFF)
- Other members: Hirosaki University, Akita Prefecture, Niigata Prefecture, Ehime Prefecture, Tokyo Development Foundation for Agriculture, Forestry and Fisheries, Japan Seed Trade Association (JASTA), National Federation of Agricultural Cooperative Associations (ZEN-NOH)

Japan Plant Breeder’s Rights Management Organization (JBRMO) and the Japan Plant Variety Protection Forum (PVP Forum) collaborate to promote the protection of plant breeders’ rights.

JATAFF, a Public Interest Incorporated Association (nonprofit organization) established in 1990, supports Japanese breeders with applications for Plant Variety Protection abroad and the enforcement of plant breeders’ rights. It has 34 experienced staff and 85 member entities, including leading Japanese companies such as Takii, Sakata, Kubota, Yakult, Sunoty, Kirin, Ajinomoto, and prefectural governments.

JATAFF organizes the Japan Plant Variety Protection Forum (PVP Forum), which is the largest PVP network in Japan, consisting of 55 companies, 27 prefectures, 12 seed and agricultural organizations, and 44 individuals, as of 2023.

PVP Forum contributes in raising awareness and utilizing plant breeders’ rights. It holds seminars on a variety of topics, including plant variety protection, intellectual property, seed industry policy, plant genetic resources. It also delivers PVP-related e-newsletters to its members.

The East Asia Plant Variety Protection Forum (EAPVP Forum) is a forum for exchanging ideas and information and to establish effective PVP systems consistent with the UPOV Convention.

Japan Overseas Plant Variety Protection Consortium (JOPVPC), financially supported by the Ministry of Agriculture, Forestry and Fisheries (MAFF) of Japan, was established in 2016 to jointly implement the national project for protecting plant breeders’ rights and other intellectual properties for plant varieties overseas. JATAFF is the representative organization of JOPVPC. Other organizations of JOPVPC are:
- Japan Seed Trade Association (JASTA)
- Japan Fruit Tree Seedling & Clonal Association
- Japan Edible Mushroom Spawn Association
- Center for Seeds and Seedlings, National Agriculture and Food Research Organization (NCSS)

JOPVPC has supported more than 1,000 applications for PVP overseas (see charts below).

JATAFF is the secretariat of the East Asia Plant Variety Protection Forum, consisting of ASEAN Plus Three (10 ASEAN member states, Japan, South Korea, and China).

The Forum was launched in 2007 to exchange a wide range of ideas and information and to establish effective PVP systems consistent with the UPOV Convention.

JATAFF is therepresentative organization of JOPVPC. Other organizations of JOPVPC are:
- Japan Seed Trade Association (JASTA)
- Japan Fruit Tree Seedling & Clonal Association
- Japan Edible Mushroom Spawn Association
- Center for Seeds and Seedlings, National Agriculture and Food Research Organization (NCSS)

JOPVPC has supported more than 1,000 applications for PVP overseas (see charts below).

JATAFF sponsors PVP applications by country and crop.

http://www.jataff.or.jp

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