

JATAFF is a Public Interest Incorporated Association (nonprofit organization) established in 1990. Its main objective is to promote innovation and industrialization in the fields of agriculture, forestry, fisheries, and food industry. JATAFF supports Japanese breeders with applications for Plant Variety Protection abroad and enforcement of plant breeders' rights. In addition, JATAFF has 34 experienced staff from both the public and private sectors. Its 85 member entities include leading Japanese companies such as Takii, Sakata, Kubota, Yakult, Suntory, Kirin, Ajinomoto, and prefectural governments.

Japan Plant Breeders' Rights Management Organization (JPBRMO)

Japan Plant Breeders' Rights Management Organization (JBRMO), to be established, is a private, neutral organization that will manage the licensing of Japanese-bred varieties and promote their licensing overseas.

Committee to support JBRMO was established in 2023 and consists of:

- Representative: National Agriculture and Food Research Organization (NARO)
- Accountant: Japan Association for Techno-innovation in Agriculture, Forestry and Fisheries (JATAFF)
- Other members: Hirosaki University, Akita Prefecture, Niigata Prefecture, Ehime Prefecture, Tokyo Development Foundation for Agriculture, Forestry and Fisheries, Japan Seed Trade Association (JASTA), National Federation of Agricultural Cooperative Associations (ZEN-NOH)

Japan Plant Variety Protection Forum (PVP Forum)

JATAFF organizes the Japan Plant Variety Protection Forum (PVP Forum), which is the largest PVP network in Japan, consisting of 55 companies, 27 prefectures, 12 seed and agricultural organizations, and 44 individuals, as of 2023.

PVP Forum contributes in raising awareness and utilizing plant breeders' rights. It holds seminars on a variety of topics, including plant variety protection, intellectual property, seed industry policy, plant genetic resources. It also delivers PVP-related e-newsletters to its members.

The East Asia Plant Variety Protection Forum (EAPVP Forum)

JATAFF is the secretariat of the East Asia Plant Variety Protection Forum, consisting of ASEAN Plus Three (10 ASEAN member states, Japan, South Korea, and China).

The Forum was launched in 2007 to

exchange a wide range of ideas and information and to establish effective PVP systems consistent with the UPOV Convention.

The East Asia Plant Variety Protection Forum (EAPVP Forum)

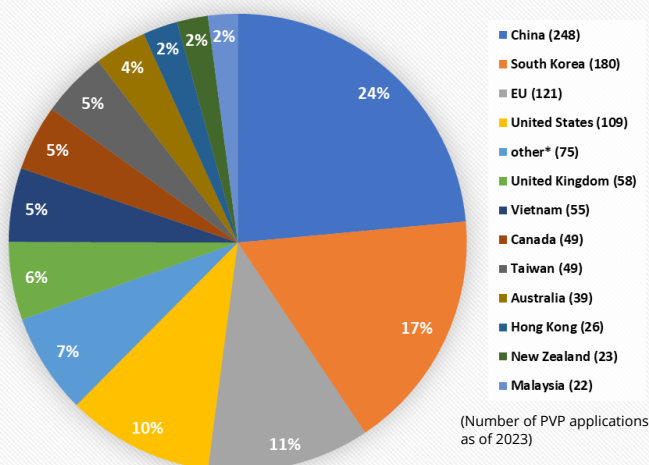
Japan Overseas Plant Variety Protection Consortium (JOPVPC), financially supported by Ministry of Agriculture, Forestry and Fisheries (MAFF) of Japan, was established in 2016 to jointly implement the national project for protecting plant breeders' rights and other intellectual properties for plant varieties overseas.

JATAFF is the representative organization of JOPVPC. Other organizations of JOPVPC are:

- Japan Seed Trade Association (JASTA)
- Japan Fruit Tree Seedling & Clonal Association
- Japan Edible Mushroom Spawn Association
- Center for Seeds and Seedlings, National Agriculture and Food Research Organization (NCSS)

JOPVPC has supported more than 1,000 applications for PVP overseas (See charts below).

JATAFF-sponsored PVP applications by country



*Other includes: Singapore (12), Chile (11), Turkey (8), Israel (7), Indonesia (6), Colombia (6), Netherlands (4), Brazil (4), Thailand (3), Philippines (3), India (2), Kenya (2), Dominican Republic (2), South Africa (2), Ecuador (1), Spain (1), Mexico (1)

JATAFF-sponsored PVP applications by crop

